

The Central Lake View Ambassador

A CENTRAL LAKE VIEW MERCHANTS ASSOCIATION PUBLICATION

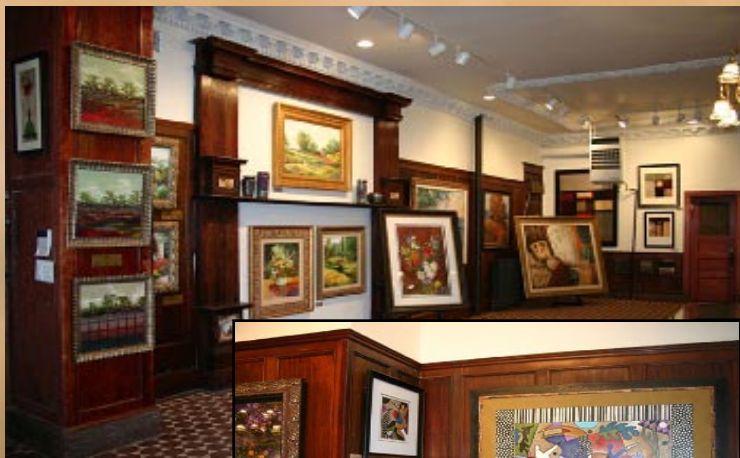
VOLUME IV, ISSUE 2

APRIL / MAY 2008

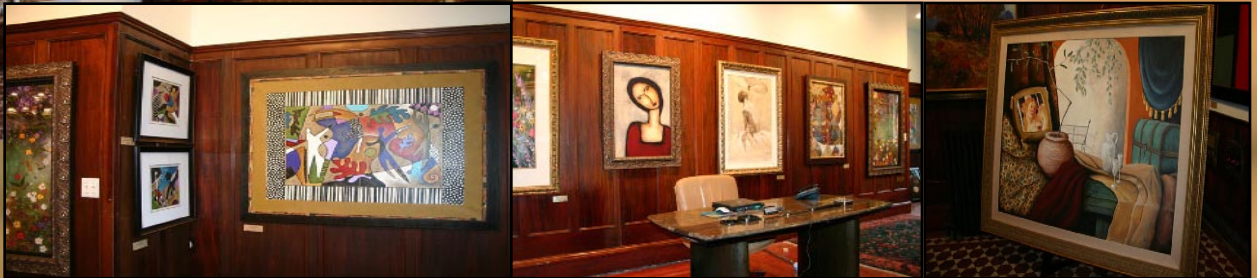
Slaymaker Gallery The Height of Distinction

When you walk into Slaymaker Gallery, an extraordinary sense of quality rushes over you. The gallery [936 W Roscoe St] is three levels of one-of-a-kind, impressive hand painted artwork that mesmerizes customers with vibrancy and rarity. The building a free standing, three-level structure, once an antique store, perfectly embraces

the artwork displayed there. Rich textured carpet and hardwood floors gracefully guide patrons throughout the space. Attractive pieces tempt them at every turning corner. It quickly becomes apparent that the Slaymaker collection is unique and internationally influenced. Owner, Woody Slaymaker offers fine works of art on paper and canvas of Library of Congress standards. He and his wife, Fanji Slaymaker, have run the business since 1979.



The Slaymaker collection is unique and internationally influenced.



Woody Slaymaker's deep passion and appreciation for architecture and decorative arts inspires not only his business but his home as well. He and his family live in the third oldest house in Chicago which is located in Lake View. Built in 1847, the 22 room house which is modeled after an Italian villa, is a four-story brick

Italianate mansion and sits on the corner of West Aldine Avenue in Lake View. And although Slaymaker renovated almost the entire house, he respected the original pre-Victorian layout.

Woody Slaymaker is also an accomplished pianist, plays the drums, harmonica, an array of other instruments, tap dances and is truly a CLMA member ~ distinctive.



Woody Slaymaker plays the piano in his home on West Aldine in Lake View ~ shown above.

A letter from the Editor...



The Crowd Following Behind You...

I believe that the art of originality breeds success and prominence. I also believe that originality is an intangible treasure that is acquired one way ~ by leading, and not following. Think about it, the world's most successful entrepreneurs and corporations are triumphant because their ideas are distinctive and unparalleled. Inevitably, someone came along one day and copied these leaders. But, we all know that in the world of business, "knockoffs" are not respected and are desperate attempts to keep up with the brilliance of innovative minds.

Conversely, authenticity is influential. So, discover ways of "out doing" your latest best masterpiece, not your neighbor's. You'll exude confidence and exemplify a strong belief in your own product. Personally, I don't think there's a more dignified approach of infusing new ideas and vibrancy into your business.

CLMA Members, I am encouraging you to conjure up fascinating ideas. Inspire your customers with exclusive products. And exclusive doesn't automatically mean expensive but it always means different, interesting, one-of-a-kind, and exciting. Challenge yourself creatively and transform your business into a wonderland of captivating items and one-of-a-kind promotions. Innovation is power, so use it to your advantage whenever you can.

Trail blaze! Break new ground! Crown your business as an originator and not an imitator. With these tenets in place, you'll look back for one reason and one reason only... to get an amusing glimpse of **the crowd following behind you.**

Larissa M. Tyler, Editor In Chief - The Ambassador

If you have questions or comments about CLMA projects, or if you have ideas that you feel will benefit the Central Lake View business community, please contact me at (773) 665-2100 or e-mail clma@mylakeview.com.

THE AMBASSADOR
is brought to you by:

Larissa M. Tyler
CLMA Executive Director,
Ambassador
Editor In Chief

Janice Brown
Graphics Editor

Executive Board:

PRESIDENT

Mark Knight
Assistant Vice President
State Bank of Countryside

VICE PRESIDENTS

David Gassman
Owner, Spin

Ric Hess
Owner, Sheffield's Beer and
Wine Garden

TREASURER

**Norman
Groetzinger**
Executive Director, Counseling
Center of Lake View

SECRETARY

**Virginia
Carstarphen**
Owner, Trader Todd's

Board Members:

Kevin Heckman
Artistic Director,
Stage Left Theatre

Michael R. Lufrano
Vice President, Community
Affairs and General Counsel,
Chicago Cubs

Jeremy McDole
Branch Manager,
Standard Bank & Trust
Company

Cynthia Porcelli
Owner, Genacelli Salon and
Day Spa

Vince Rizzo
Owner, Cubs Park Services

Jim Schuman
Owner, Berlin Night Club

Woody Slaymaker
Owner, Slaymaker Gallery

Jacqui Toia
Owner, Leona's Restaurant

William Toguri
Owner, J. Toguri Mercantile

*The Ambassador is
published bi-monthly
by the*

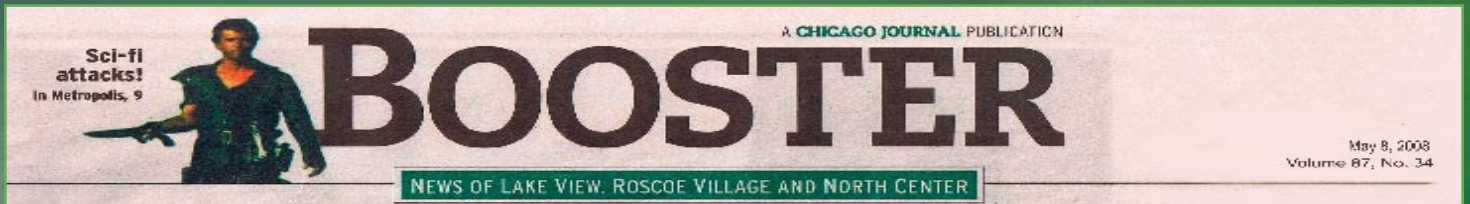
**Central Lake
View Merchants
Association**

867 W. Buckingham Place
Chicago, IL 60657
Phone: (773) 665-2100
Fax: (773) 665-2101
www.mylakeview.com
clma@mylakeview.com

Gordon Salon and Spa in Lake View Taps into Creativity

Tony Gordon, owner of Gordon Salon and Spa in Lake View channeled his creative energies when he held a *Makeover-A-Mom* contest this May. A combination of over 50 husbands, children and others, nominated moms felt they felt needed a beauty overhaul and pampering.

This great idea generated new business for Gordon Salon and landed Tony, *featuring* what he does best, on the cover of the *Booster Newspaper!*



Natalie Jones gets her hair done by Tony Gordon of Gordon Salon and Spa, 3336 N Clark.



Gordon said that he enjoyed the contest as well, calling it a "good deed" that he felt good doing. Asked whether he plans to hold the Makeover-A-Mom contest again next year; he replied, "absolutely."

Coming Soon... The Lake View Garage Sale

CLMA Members ~ dig out your old merchandise and overstocked items and get ready to sell, sell, and sell! The first annual Lake View Garage Sale will be held on Sunday, July 20, 2008 in the parking lot at 3211 N Clark Street (next to Blum Animal Blum Animal Hospital).



Did you know there are thousands of enthusiasts who actually travel around the country looking to wheel, deal and score super bargains at garage sales? That's why we are advertising this event **nationally**, as well as locally.

It's time that Lake View hosts its very own garage sale and CLMA is making it happen. To reserve a booth at the Lake View Garage Sale, contact CLMA at (773) 665-2100 or e-mail clma@mylakeview.com.

cityBEAT

Neighborhood Tours in June

Tavel the world with the Chicago Neighborhood Tours, which depart from the Chicago Cultural Center, 77 E. Randolph St. entrance, and offer a unique perspective on Chicago's multicultural communities. In addition to regularly scheduled Neighborhood Tours of ten community areas, themed Special Interest Tours are offered. Reservations are recommended.

Public Art Tour

Wednesdays, June 4, June 18, 10 am–1 pm
New in 2008. From historical statues and monuments to contemporary artworks, and highlighting the City's own collection, these tours illustrate why Chicago is considered "an open-air museum."

Special Interest Tour:

Chicago's Magnificent Churches

Saturday, June 7, 10 am–2:30 pm
Led by architectural expert Thomas O'Gorman, this tour visits to three Chicago churches.

Special Interest Tour:

Great Cemeteries of Chicago

Saturday, June 7, 10 am–2:30 pm
This tour visits the grand cemeteries on city's North Side.

Summertime Sampler: Greektown, Chinatown and Little Italy

Thursdays, June 5, 12, 19 and 26, 10 am–1 pm
Traverse Near West Side neighborhoods Greek Town and Little Italy to see where early immigrants resided after arriving in America. In nearby Chinatown, browse shops after a short tour.

Summertime Sampler: Uptown, Andersonville and Lincoln Square

Tuesday, June 10, 10 am–1 pm
This tour uncovers the multicultural legacies and intriguing histories of these Far North Side neighborhoods. Time is allotted to explore Clark Street in Andersonville and the shops along Lincoln Avenue in Lincoln Square.



Neighborhood Tour: Wicker Park and Bucktown

Saturday, June 14, 10 am–2:30 pm
Full of verve, Wicker Park and Bucktown offer visitors a charismatic, eclectic mix of art, architecture and culture.

Neighborhood Tour: Hyde Park and Kenwood

Saturday, June 14, 10 am–2:30 pm
This tour explores two charming lakefront neighborhoods, Hyde Park and Kenwood, each with distinct architectural styles of historic homes.

Special Interest Tour: White City

Saturday, June 21, 10 am–3 pm
The 1893 World's Columbian Exposition brought 27 million visitors to Chicago to marvel at "The White City." Noted historian and guide, Bill Hinchliff, Diane Dillon or Albert Walavich.

Neighborhood Tour: Devon Avenue

Saturday, June 21, 10 am–2:30 pm
While Devon Avenue's surrounding neighborhoods feature many cultures, this tour spotlights the area's vibrant Indian community.

Summertime Sampler: Little Italy, Pilsen and Little Village

Tuesday, June 24, 10 am–1 pm
This tour samples Little Italy, the charming home to generations of Italians, with a discussion of Pilsen's Bohemian roots and modern-day Mexican and Mexican American community, shared with nearby Little Village, and the chance to browse Little Village's 26th Street shopping district.

Special Interest Tour: Taste of the Neighborhoods

Saturday, June 28, 10 am–2:30 pm
Ethnic food guide Evelyn Thompson leads this unique and popular tour of several Chicago restaurants.

For Information, call 312-742-1190 or visit www.chicagoneighborhoodtours.com.

Movie in the Park

Sponsored by:

The Central Lake View Merchants Association

An animated fairy tale meets modern, live-action comedy. The beautiful princess Giselle is banished by an evil queen from her magical, musical animated land and finds herself in the gritty reality of the streets of modern-day Manhattan. (Rated PG 107min)



Central Lake View
Neighbors (CLVN)

and

Hawthorne Neighbors (HN)

June 8, 2008
(Rain date June 15, 2008)

Dusk
(7:30 p.m. or so and
cartoons will be shown prior
to the movie)

Hawthorne School
(3319 N. Clifton Avenue)

Treats from Bobtail Ice Cream will be provided, so bring your chair or blanket and have some fun!

CLMA is a proud sponsor of the Lake View Garden Walk...

The 13th
Annual

Lake View
Garden Walk

Sunday, July 20
Noon to 5pm in Lakeview
Free Admission

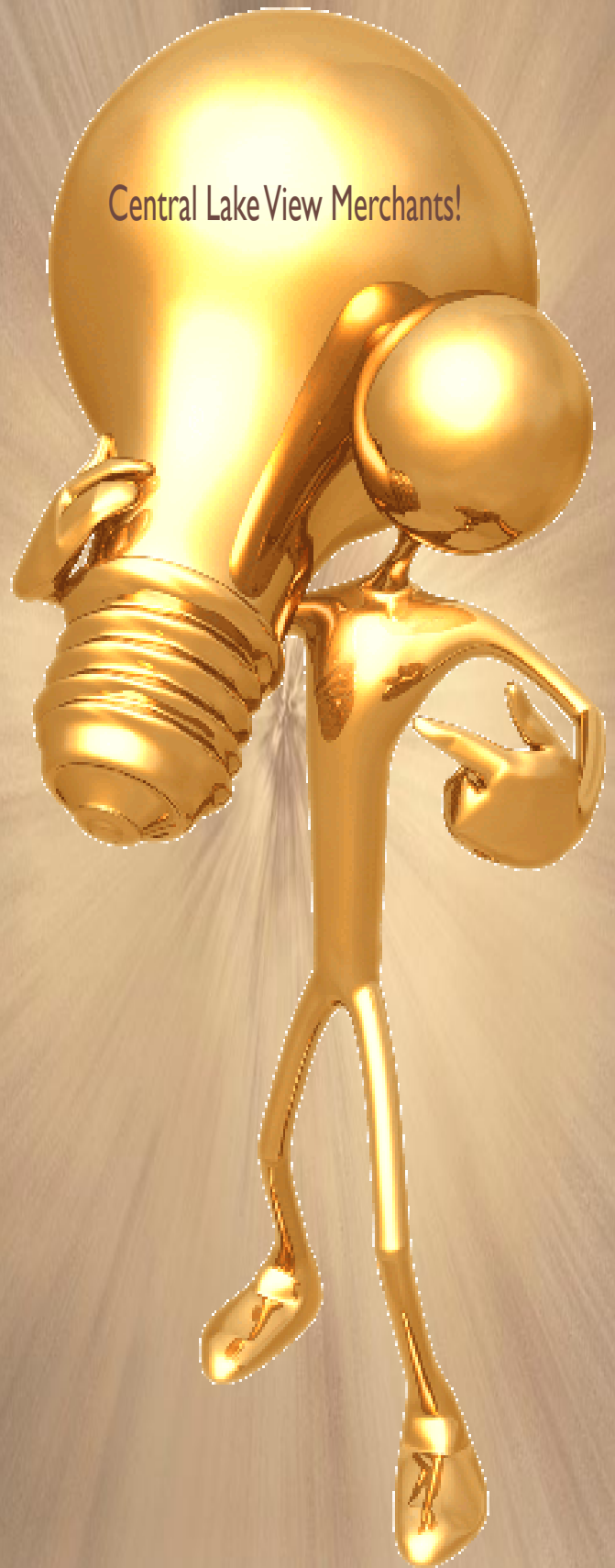
www.lakeviewgardenwalk.com

Light Up Your Creativity

CLMA is happy to provide you with a mini-guide designed to help unlock your creative “alter-ego”. Try implementing at least one or two of the tips below ~ it may be the beginning of a positive change in your business environment and increased productivity:

- Decorate your working environment with paintings, sculptures plants, etc. Your employees will appreciate it and your customers will too.
- Conduct brainstorming sessions with your staff. If possible, allow them to last for at least an hour. Write down and seriously consider all ideas and suggestions even if they seem far-fetched or silly.
- Design a creativity space. This could be a corner or wall in your office. For employees, it could be an area in the lounge or kitchen. Fill the space with industry publications, your company’s brochures and other inspirational materials.
- Hang a bulletin board or white board. Use the space to jot down ideas. Go to the space when you’re facing a tough problem or need a fresh perspective.
- Maximize opportunities to benefit from natural daylight. Be sure to position desks near windows to provide views of the outdoors. Arrange seating and reading areas around windows. No windows? Load up on ambient and task-specific lighting.
- Cut the unproductive clutter. Manufacturers now offer every conceivable style and size of workstations, filing cabinets and desks. Check out some of the new products. Find a way to create a clutter-free space that encourages productivity.
- If possible, play music that inspires you whether it be jazz, country, hop hop or classical.

We practice what we preach at CLMA. Every tip listed is a part of everyday operations here and they work for us. We’re confident they’ll be beneficial to your business, as well.



The
**CLMA Platinum
 Membership**
List Keeps On Growing
join us!

The Central Lake View Merchants Association is a group of merchants dedicated to improving the business climate within Central Lake View. Our members represent a myriad of establishments—from retail to entertainment, from service organizations to fine dining.

Joining CLMA allows you the opportunity to network with your neighbors—business owners and residents. Your membership will also support CLMA's efforts to create exciting programs and initiatives that are in the best interests of improving the entire Lake View community.



- 1000 Liquors
3160
@properties
- Advocate Illinois Masonic Medical Center
- Ala Carte Entertainment
A Fresh Coat
- Alderman Tom Tunney, 44th Ward
- American Signs by Tomorrow
- Amigos and Us
- Anderson Brothers
- Belmont Army Surplus
- Berlin Night Club
- Bestcom
- Big City Tap
- Bittersweet
- Blum Animal Hospital
- Bolat African Cuisine
- Bridge Magazine
- Caboodle Cartridge
- Casey Moran's
- Central Lake View Neighbors
- Cesar's
- Cherry Red
- Chicago Apartment Finders
- Chicago Comics
- Chicago Cubs
- Chicago's Barney Stone
- Chicago's Pizza
- Chicago Special Events Management
- Chicago Tattooing
- Chicago Women's Health Center
- Dr. Jeremy Weisz, D. C. Chiropractical Solutions
- Chiropractic Health Care Center
- Citizens for Sara Feigenholtz
- Citizens for Tunney
- Citibank
- Clark Street Sports
- CMI Real Estate
- Counseling Center of Lake View
- Corus Bank
- Cubby Bear Entertainment Complex
- Cubs Park Service
- Dark Horse Tap & Grill
- Din Foods
- Disgraceland**
- DLG Development
- Duck Walk
- Egor's Dungeon

- El Jardin
- Exhibit Boutique
- Fases Unisex
- Fave
- Fig Media
- Folger's Flag & Decorating
- Fusion Hair Studio
- Genacelli Salon & Day Spa
- Gordon in Lake View
- Gramar, LLC
- H & R Block
- Hubba Hubba
- The Irish Oak
- Jerry's Auto Repair
- J. Toguri Mercantile
- John Barleycorn
- Kurt Kleptsch, Konica-Minolta
- Lake View Athletic Club
- Lake View Dental Associates
- Lakeview Insurance Agency
- Leona's
- Life Spring Health Foods, Inc.
- Luis Auto Repair
- Male Image Photography
- Mad River Bar and Grille
- Matilda
- Catherine Whitehead-Mellon of Mary Kay
- McDonald's
- Metro
- Merkle's Bar & Grill
- Mighty Maids, Mighty Men
- My Place For Tea
- Network Mortgage, LLC
- Neighborhood Inns of Chicago
- North Community Bank
- Northside Housing & Supportive Services
- Old Chicago Inn
- Originate Home Loans
- Patch Landscaping Services
- Penny's Noodle Shop
- Phillip I. Marks, MetLife
- Photo Bufano
- Pick Me Up Cafe
- P.S. Bangkok
- Quizno's
- Radhuni Indian Kitchen
- Raw Bar
- ReAlign Chiropractic
- Risque Cafe**
- Samah
- Sam's Valet Parking

- Sam's Valet Parking
- Saturday Audio Exchange
- Secrets
- Shanghai Gallery
- Sheffield Partners
- Sheffield's Wine and Beer Garden
- Shiroi Hana
- Shirts on Sheffield
- Shochu**
- Sinead Salon and Spa
- Siren's Call**
- Slaymaker Gallery and Picture Framing
- Socca
- Something Old, Something New
- Spin
- Stage Left Theater
- Standard Bank & Trust Co.
- State Bank of Countryside
- State Senator John J. Cullerton
- Steamworks
- Studio Within Salon and Spa**
- Susanna Cherubin Delisi : Sudler Sotheby's Internat'l Realty
- Ultimate Exposure Tanning Centers
- Thai Classic
- Theatre Building Chicago
- Think Small by Rosebud Trace
- Trader Todd's
- Trattoria Gianni
- Universal Gear
- United Rehab Providers
- Washington Mutual
- Wellington's Tavern
- Wild Hare
- Windward Sports
- Windy City
- Chiropractic Massage
- Wrigley Rooftop Association
- Wrigleyville Dogs



Memberships run from January 1st to December 31st.

Annual Membership is only \$150.00

Please Make Checks payable to:
 Central Lake View Merchants Association

Nature of Business:

- Retail
- Service
- Entertainment
- Restaurant/Tavern
- Other:

Business Name: _____

Contact Name: _____

Address: _____ Fax: _____

Phone: _____

Email: _____ Exp: _____ CCID: _____

INSIDE: LAKE VIEW GARAGE SALE - BELMONT-SHEFFIELD MUSIC FEST - MOVIE IN THE PARK - CITYBEAT - NEW CLM MEMBERS - AND MUCH MORE!

Ambassador

The Central Lake View

Central Lake View Merchants

Seal of Authenticity



Central Lake View Merchants Association
967 W. Buckingham Place
Chicago, IL 60657

CENTRAL LAKE VIEW PRESENTS ...

SHOWCASING TODAY'S HOTTEST LIVE NATIONAL, REGIONAL, AND LOCAL ACTS!

2008 BELMONT-SHEFFIELD

MUSIC FESTIVAL



Presented by:



LIVE PERFORMANCES BY

nine days
The why store

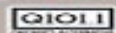
PLUS

Trippin' billies
DOC DOC DOC
underwater people

Kofi
sugar wall
Paul Green's School of Rock
and more!

MAY 31 & JUNE 1

SATURDAY NOON til 10PM SUNDAY NOON til 9PM



In Chicago's Lake View community on Sheffield from Belmont to School
For more info visit www.chicagoevents.com or call 773-858-3010.
Admission suggested donation is \$5 per person.